

DLP® LINK™ Trademark Usage Guidelines For End Products.

On all end products (3D projectors, HDTVs or 3D Glasses) utilizing DLP Link, proper attribution must be made to this mark.

There is no special type treatment or logo for DLP Link. However, DLP is a registered trademark of Texas Instruments and the mark “DLP Link” is a trademark of Texas Instruments. As a result, when using the DLP Link name, you must include the “circle R” registration mark directly following the letters DLP and the trademark indication directly following the word Link exactly as follows:

DLP® Link™

The letters DLP must be ALL CAPS and the word Link must use a capital L. Additionally, in any materials such as literature or web site references or on product packaging the following reference must be included in the fine print anywhere on the material or web page: DLP and the DLP Logo are registered trademarks of Texas Instruments. DLP Link is a trademark of Texas Instruments.

Should you need to briefly describe DLP Link in any related materials or packaging, the following text could be used: DLP® Link™ is a built-in transmission technology which allows DLP 3D-Ready projectors and HDTVs to communicate with DLP Link-enabled 3D glasses without the use of additional hardware.

Please contact Michael Guillory, Manager, WW Communications for DLP Products at: mguillory@ti.com if you have additional questions.